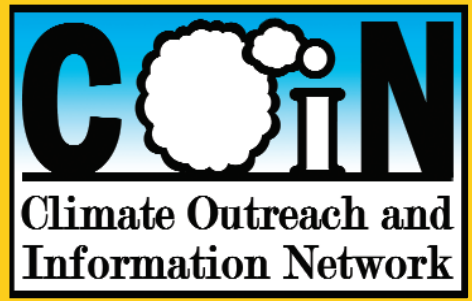




Communicating Climate Change in the Trade Union Movement

with Climate Outreach Information Network & Ruskin College, Oxford



Ruskin College, the Trade Union college, and COIN (the Climate Outreach and Information Network) are working together to put on COIN's courses on communicating climate change specially for Trade Unionists. Climate Change is going to have a huge impact on conditions at work and the Trade Unionists needs to be able to respond effectively.



Communicating Climate Change (6hrs)

This highly interactive course covers the latest research on what people think about climate change, conflicting mass media messages and overcoming denial and evasion. COIN has adapted the course for trade union members.



We work together on questions like: 'Does arguing for small steps achieve change in the workplace?' It contains case studies, analysis of climate change materials and videos. We work on how we mobilise for action

on climate change in the Trade Union movement, positive role model messaging and different personality types. The interactive sessions cover issues like: What kind of negotiations will we be involved in around climate change? How are employers responding?

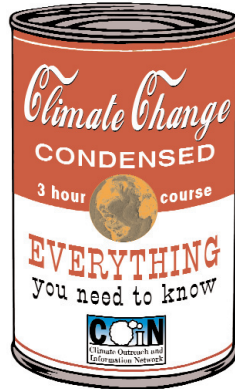
"Best training session attended in the last 2 years" - Ian Openshaw

"Practical, motivating and delivered with commitment and professionalism" - Lesley Harry

http://coinet.org.uk/core_work/communicating_climate_change

Climate Change Condensed (3hrs)

COIN has created a fantastic new 3-hour 'all you need to know' course which uses a carefully-concocted recipe of expert knowledge (we bring the experts to you on film), group discussion and pair work.



Ideal for those becoming interested in climate change and wanting to learn more. Among many other topics, the course covers:

- the basic science of climate change
- extreme weather & home impacts
- what the opinion polls tell us about public feeling on climate change
- what the politicians & leading experts are saying
- how much time we have in which to act
- can it be done, and where do we start?
- social justice and climate change
- negotiations in a low carbon world

http://coinet.org.uk/core_work/climate_change_condensed

How to win the climate change argument in a 15 minute tea break (3hrs)

Designed to let you overcome sceptics and mobilise people at work.

It includes sections on understanding why people deny that climate change exists and techniques to overcome a colleague's denial. It also includes the following: how to deal with one's own feelings of hopelessness; looking forward to a low carbon society and one's place in it; and what actions everyone can take to influence how your employers and organisations function now.

http://coinet.org.uk/core_work/how_to_win



Climate Change Speaker Training (6hrs)

COIN's intensive one-day training course gives you the text, information, skills and confidence to prepare and deliver a persuasive half hour talk on climate change.

You are guided through a template talk on the causes, impacts and solutions of climate change, working in pairs and small groups to practice your presentation.

"Whether a climate change expert or novice, this session will give you the confidence to talk authoritatively & passionately about this massive topic."
- Peter Hall, Earthwatch

http://coinet.org.uk/core_work/speakertraining

For more information visit: www.coiinet.org.uk